FISCAL YEAR 2014 HIGHLIGHTS

VHA National Center for Health Promotion and Disease Prevention (NCP)
Office of Patient Care Services

“Keeping Veterans Well and Well-informed”
Albert Einstein once likened life to riding a bicycle, saying, “to keep your balance, you must keep moving.” 2014 was definitely a year of both movement and balance for NCP staff, though it often felt more like we were on a fast-moving motorcycle than a bike.

During the past FY, we successfully sustained our ongoing HPDP initiatives, yet made the transitions associated with VA leadership’s new vision for Veteran care. Outlined in this report are the accomplishments of these efforts, which focused on a single-minded goal: to help VA clinicians provide, and patients receive, the highest standard of patient-centered preventive care.

As in previous years, NCP staff enhanced mature HPDP programs like MOVE!®, which will soon launch a mobile phone application (MOVE!® Coach) to help Veterans take charge of their weight and health when, where, and how they want. TEACH and MI training, now in year four of implementation, combined with broad-based HPDP and VHEI development and outreach, gave local HPDP and other staff the education, support, and guidance needed to best meet their patients’ needs.

Several pilots, such as VA’s DPP and National TLC, neared or achieved completion, and will add to the array of options available to improve Veterans’ well-being. The lung cancer screening demonstration project also initiated screening for high-risk Veterans in eight pilot sites. Importantly, the HLA debuted last spring to give patients a new online tool to determine, then make positive changes to improve, their overall health, and also reduce their risk of disease.

Additionally, we developed and fine-tuned a slew of new and improved clinician- and patient-facing tools and resources, some of which won awards. You can see the new Manage Stress Workbook, HL message Whiteboard videos, and VHL Web Tour, for example, on pages 16–18 of this report.

To realize these 2014 achievements, it took a variety of collaborations—in and out of VA—and everyone at NCP. Our team continued to grow, as several new staff joined us in Durham—Deputy Chief Consultant Dr. Jane Kim, Project Coordinator Kelsey Walker, and Dr. Susan Raffa, who took over for Dr. Ken Jones as National Director for Weight Management. And we again welcomed Preventive Medicine Residents from the University of North Carolina at Chapel Hill (Drs. Rachel Urrutia and Kristen Rogers) to train with us.

2015 promises new challenges as we strive to provide the patient-driven care, measurable improvements, and sustained value that our Nation’s Veterans deserve. But at our current pace, we’re excited to keep the momentum going in the new year!

Linda Kinsinger

LINDA KINSINGER, M.D., M.P.H.,
Chief Consultant for Preventive Medicine

*All acronyms in this report are defined on page 19.
Providing Veterans with Personalized, Proactive, Patient-Driven Health Care

In FY 14, new and ongoing Veteran-centered programs, training, educational resources, clinical tools, and initiatives helped NCP staff and field clinicians empower Veterans to achieve and maintain a healthier lifestyle.

MOVE!® WEIGHT MANAGEMENT PROGRAM FOR VETERANS

VETERANS AND THEIR CLINICIANS continue to benefit from the MOVE!® Program, now in its 8th year of national implementation. Key FY 14 accomplishments include:

- **MOVE!® Patient Handouts**— revised and enhanced; completed Spanish translation
- **25 new educational videos** for MOVE!® Coach and MOVE!®
- **MOVE!® Reference Manual**— updated
- **New weight management medication criteria on** Lorcaserin (Belviq)— provided national update
- **MOVE11 Patient Questionnaire**— developed from the MOVE23 Patient Questionnaire
- **MOVE!® Group Sessions**— updated to include most recent evidence from CPG and DPP
- **2014 VA/DoD CPG for Screening and Management of Overweight and Obesity**— contributed clinical expertise
- **MOVE!® Buddy Volunteer Implementation Manual**— completed and distributed
- **“Be Active and MOVE!®” CVT**— in a collaboration with TS and PM&RS, continued to help Veterans become more physically active to better manage their weight

**Did You Know?**

MOVE!® staff presented research and educational information at a variety of national calls and meetings:

- Society of Behavioral Medicine
- PCS Grand Rounds
- American Physical Therapy Association
- Connected Health Strategic Planning
- American Heart Association— Million Hearts
- O&M National Update

MOVE!® has enrolled over 585,000 patients since its inception. [as of September 2014]

**FAST FACT**

**KEEPING A PROMISE:** MOVE!® helped Veteran Dorothy Latson get accountable and lose over 45 pounds (Truman VA Hospital, Missouri)

**WHOLE NEW LEASE ON LIFE:** Veteran Lana King feels fully alive at age 50 (Las Vegas (NV) VAMC)

**SETTING GOALS, REACHING GOALS:** Vietnam Veteran Macey Paynter lost 53 pounds—and kept it off—with MOVE!® (Durham (NC) VAMC)

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**MOVE!® COACH MOBILE PHONE APPLICATION**

DEVELOPMENT CONTINUED ON THE APP, which will launch in 2015 and offer Veterans a new way to participate in MOVE!®—when, where, and how they want.

- 19-week, self-guided program provides the personalized tools and guidance Veterans need to set, track, and achieve their dietary, physical activity, and weight management goals:
  - Specialized self-management guides, videos, games, and worksheets
  - Tools to monitor and meet personal health goals
  - Strategies to overcome common weight-management challenges
  - Links to additional handouts and helpful information
  - Diaries to track daily food intake, calories, physical activity, and weight loss
  - Calculators to determine calories consumed and used
  - Graphs and summary reports to track long-term progress

**Effective, evidence-based resources help clinicians provide personalized weight care to Veterans**

**KEY MILESTONES:**
- Hosted April training for National Field Test Leaders in 9 VISNs and 12 facilities
- Completed User Acceptance (summer) and National Field Testing (fall)
- Incorporated field test results into app

**My HealtheVet HealtheLiving Assessment (HLA)**

IN FY 14, NCP STAFF CONCLUDED development and testing of the HLA, an online health risk assessment that launched as scheduled in March 2014 via a link on MHV. Staff also developed educational, promotional, and planning materials for the HLA that assist Veterans and their health care teams in using the assessment.

**At the end of September 2014, more than 17,000 participants had taken the HLA, which:**
- Asks questions about the Veteran’s health history and habits
- Creates a personalized health report summarizing recommended health changes, status, and risks
- Calculates the Veteran’s “health age”, which summarizes overall health status in one simple number

**IN FY 15:**
- New functionality will enable Secure Messaging-enrolled Veterans the option of sharing their HLA results with their PACTs by sending a Secure Message attachment
- HLA will be enhanced, and offer new and revised Veteran reports
- HLA will become accessible on mobile devices
- HLA clinical reporting will be developed for VHA staff
- HLA content will be updated to reflect changes in VHA policies and guidelines

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**What They’re Saying About HLA**

“IT HELPED VETERANS…visualize the toll that poor health was taking on their well-being…. Many thought they were powerless to really change their health, but the HLA has shown them they are much more in control than they originally thought…. Patients see their health age and say things like, ‘Whaa, I better do something about my health!’ Some sense that they need to change, but may not know how; others don't fully realize how unhealthy their lifestyles are. Both the HLA and health age give them specific guidance to get healthier.”

— Former HPDP PM, VISN 21

**THE HLA IS A WONDERFUL, high-quality tool to assess the choices one makes in regards to his or her life goals. It includes more evidenced-based assessments than the usual, ‘Did you eat your vegetables today?’**

— VAMC Director in VISN 10

“THIS YEAR AT 28TH ANNUAL National Disabled Veterans Winter Sports Clinic, event attendees were challenged to take the HLA and find out their Health Age. The computers were busy all week—attendees were discussing who had the lowest health age and what they were going to do to improve their health age! Hopefully, the HLA will keep Veterans motivated to keep working towards a healthier more active lifestyle—it’s an amazing tool! The really great part is that it gives recommendations on what you can do to improve your personal health age. Our attendees loved this new tool and found it to be a realistic way to see where they are today in terms of health, and what they need to do to get to where they want to be tomorrow! Thanks for sharing the HLA with all of us!”

— Teresa Parks, Director, National Disabled Veterans Winter Sports Clinic

**STILL FROM “WHAT’S YOUR HEALTH AGE?” an HLA awareness video distributed via social media in August 2014.**
FAST FACTS

Achieving Measurable Improvements in Health Outcomes

NCP’s studies, pilots, and ongoing programs are driving qualitative and quantitative improvements and successes in preventive health care for Veterans.

NCP PILOT PROGRAMS AND STUDIES: FY 14

DPP PILOT

GOAL: Determine whether modest weight loss through dietary change and increased physical activity can prevent or delay the onset of Type 2 diabetes in Veterans

DESCRIPTION: Selected Veterans who are at risk for, but not diagnosed with, diabetes attend a series of group sessions and are given predetermined weight loss and physical activity goals

COLLABORATION: Diabetes QUERI • VA Ann Arbor (MI) HCS

LOCATIONS: Minneapolis VAHCS • Baltimore VAMC • VA Greater Los Angeles HCS

STATUS: Nearing completion

LUNG CANCER SCREENING CLINICAL DEMONSTRATION PROJECT

GOAL: Assess the feasibility of implementing VA-wide lung cancer screening program for Veterans at high risk for lung cancer

DESCRIPTION: Annual lung cancer screening with low-dose CT scans for people at high risk for lung cancer

COLLABORATION: Durham (NC) HSR&D • Veterans Engineering Resource Center, VA Pittsburgh HCS

LOCATIONS: New York Harbor VAMC • Durham (NC) VAMC • Charleston (SC) VAMC • Cincinnati VAMC • VA Ann Arbor HCS • Portland (OR) VAMC • San Francisco VAMC • Minneapolis VAHCS

STATUS: Ongoing; qualitative and quantitative data are being collected for comprehensive evaluation. As of September 2014, more than 1,000 Veterans had been screened.

GATEWAY TO HEALTHY LIVING PILOT

GOAL: Better connect Veterans to clinical programming that helps address the multiple health behaviors that are linked to health and well-being

DESCRIPTION: Building on well-developed HL messages, tools, and resources, develop entry point for Veterans who wish to receive basic information, motivational support, and collaborative goal setting to help with self-management for healthy living. Participants will receive self-management support to help with goal setting and problem solving.

COLLABORATION: HPDP field staff, PCPs, and Veterans; National Program Offices including PACT, ONS, NPS, OPCCT, MHS, Women’s Health

LOCATIONS: Proposed for 5–6 facilities

STATUS: Initial planning and model development; pilot will begin in FY 15

HPDP 1 AND 2 METRICS

These T21 measures support the shift from transformation to sustainment of HPDP Programs, and reinforce core program requirements outlined in VHA Handbook 1120.02:

- HPDP 1: Composite measure of facilities’ attainment of each of the 7 sub-elements, HPDP 3–9
- HPDP 2: Measure of facilities’ maintenance of facility-level HPDP Committee or Sub-committee

FY 14 RESULTS

- 77.1% met HPDP 1
- 95.0% met HPDP 2
**NATIONAL TLC PILOT**

**EVALUATION OF THE TLC PILOT FOUND**
that a high-quality telephone lifestyle coaching program to support Veterans in improving health behaviors was:

- Successful in reaching a diverse group of Veterans with multiple chronic conditions
- Effective in helping Veterans make positive health behavior changes
- Well-received by Veteran participants and staff

**What They’re Saying About TLC Pilot**

❝
**WE HAVE A PATIENT WHO’S BEEN ADMITTED FREQUENTLY—he’s an obese man with comorbidities in addition to severe heart disease, and he hasn’t been proactive about his health care. He agreed to a referral to the TLC Program and really benefitted from it….He told me that he felt that the program had helped him take control of his weight. We think TLC is a very valuable program.**

—Case Manager at the VA Sierra Nevada HCS
❞

**by the numbers:**

- **TEACH**
  - Total TEACH facilitators trained in FY 14: 76
  - Local TEACH courses offered in FY 14: 695
  - Total TEACH courses: 472
  - Total participants in local TEACH courses since 2010: 5,331
  - Total participants in TEACH courses since the 2010 launch of the T21 initiatives: 33,000+

- **MI**
  - Total MI Facilitators Trained since 2010: 310
  - Total National EES-supported MI Courses (May 2013 through September 2014): 6,479
  - Total MI courses: 717

**CLINICIAN COACHING**

- **TEACH and MI facilitators trained in Clinician Coaching, Facilitation, and Presentation Skills: 28**
- **TEACH and MI facilitators trained in Clinician Coaching, Facilitation, and Presentation Skills since 2011: 240**

**COMPOSITE HEALTH BEHAVIOR SCORE:** Increase in positive health behaviors from average 1.9 (initial) to 2.2 (final) (range: 0–4)

**MEASURABLE IMPROVEMENTS**

**TPV**

**NATIONAL TLC PILOT**

**24 facilities in 5 VISNs. November 2011–December 2013**

**17% of participants were women**

**Age range of participants: 20–92**

**Generated a total of 9,357 consults**

**WEIGHT MANAGEMENT**

- 5% reported ≥10% weight loss
- 20% reported 5–9% weight loss

**TOBACCO CESSATION**

- Of those who were smokers at baseline and responded to the final assessment, 40% reported being abstinent

**PHYSICAL ACTIVITY**

- Increase in weekly physical activity by an average of 21 minutes

**VETERAN SATISFACTION**

- Overall programs: 85%
- Coaching calls: 88%
- Would recommend to others: 94%

**FACILITIES**

**TOTAL MI OUTREACH CALLS: 9,357 consults**

**NCP AND TEACH**

- NCP provides guidance and leadership on VHEC-, HBC-, and HPDP PM-led training program
- VHECs serve as facilitators/facility leads for local programming
- NCP supports VHECs, HBCs, and HPDP PMs by providing tools to assist them in integrating skills into the clinical practice of PACT staff and other clinicians, such as
  - TEACH Observational Checklist—feedback to clinicians who request assistance in using skills
  - TEACH Self-Evaluation Assessment—PACT members evaluate their individual use of health education, health coaching, and communication skills following TEACH training
  - 10-Step Health Coaching Process Using the My Health Choices Tool—strategies for applying the Veteran-centered health coaching strategies featured in TEACH
  - Clinician Guide to SMART Goals—SMART (Specific, Measurable, Action-oriented, Realistic and Time-based) goals for each of the 9 HL Messages
  - Moving Veterans to MOVE! Tool—PACT clinicians are given a summary of 5 key steps to shaping a productive and supportive conversation about participating in the MOVE! program

**Did You Know?**

**VISN 20** sponsored a Network-wide TEACH Facilitator training for 16 clinical and education staff from 7 of its facilities within the VISN. NCP staff provided on-site consultation and overall guidance.

**What They’re Saying About TEACH Training**

❝
**‘TEACH OFFERS A NEW INSIGHT to long-told principles and techniques . . . and a different perspective on the ways our actions impact not only our patients, but everyone we interact with. The program provides simple changes that we can make to improve the way we practice. After participating in the program and facilitating a . . . class, I have seen a difference in the way I communicate with others . . . especially in the way I listen.’**

—Ayeesha Z. Khan, Pharm.D., Clinical Pharmacist for Inpatient Psychiatry, Haley Veterans’ Hospital—
❞
Aligning Resources to Deliver Sustained Value to Veterans

NCP partnered with internal and external stakeholders to develop clinical tools, guidance, and training to support and achieve HPDP goals in FY 14 and beyond. These resources continue to help VHA staff enhance Veterans’ current and future quality of care and quality of life.

NCP

FY 14 KEY COLLABORATIONS

VHA Operations & Management

Chief Business Office • Clinical Operations • OPCCT • VCS

VHA Policy & Services

Public Health • Policy & Planning • Informatics & Analytics

VHA

Operations & Management

Chief Business Office • Clinical Operations • OPCCT • VCS

NCP

National Leadership Council, Veterans Experience Committee, Subcommittee on Education and Communication • US Army Army MOVE!

SimLEARN • National Center for Organization Development • Rural Health • QUERI • MHV • Field Staff • Communications

Health Information Management Service • Women’s Health Services • TS • Prosthetics Services

USPSTF • CDC • HHS Healthy People 2020 Federal Interagency Workgroup • VSO • DoD • National Patient Safety Foundation

Task Force on Community Preventive Services • ACIP • TJC • VA Public and Intergovernmental Affairs • Self Management Alliance • OIT

Spinal Cord Injuries/Diseases Services • Diagnostic Services • Care Management & Social Work Services • PM&RS

Congressional/Legislative Affairs • Systems Redesign • Connected Health • OSI

National Center for Ethics in Health Care • Health Information • HSR&D

PCS

Primary Care Services • Specialty Care Services • PBM • GEC • NFS • MHS

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VHA

Employee Health Promotion Disease and Impairment Prevention • ONS • Quality, Safety & Value • EES

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National Center for Ethics in Health Care • Health Information • HSR&D

VHA

Employee Health Promotion Disease and Impairment Prevention • ONS • Quality, Safety & Value • EES

SUSTAINED VALUE

Veteran Rodney Breaux (center) prepares a meal with Faith Anaya (left; Univ. of Arkansas Cooperative Extension Service) and Central Arkansas Veterans HCS HPDP PM Nora Baltz, as part of the Cook Smart, Eat Smart Program.

What They’re Saying About NCP

“Just wanted to let you know that HPDP staff are working hard out in the field here and it is making a difference. Thank you for all the support you provide to us!”

— HBC Katherine Quinn “K.Q.” Mogensen, M.S.N., FNP-BC, Mann-Grandstaff VAMC (Spokane, WA) —
The VHEI Program continues to provide guidance, support, and resources to enhance the VHEI programs and services offered to Veterans. In FY 14, staff focused on updating the VHA VHEI Care Program Requirements Handbook, expanding the online VHL, collaborating with VACO program offices on new programs and resources for Veterans, supporting the network of VHECs in VA facilities, and enhancing VHEC’s skills in managing facility VHEI Programs.

VHEI-WIDE INITIATIVES
- Collaborated with PBM and other VACO clinical program offices to develop health-literate prescription labels to be used in VHA in early FY 15
- Provide easy-to-understand information for taking medications for maximum benefit
- Encourage use of Teach-Back method to help pharmacists communicate clearly when teaching Veterans and their family members about medications
- Partnered with Primary Care and Mental Health in Clinical Operations and PCS, the Office of Specialty Care, TS, OPCCT, ONS, and HSR&D to create a VHA-wide approach to self-care/self-management (SC/SM) programs
- Work groups currently creating toolkits on SC/SM Core Principles, Diabetes, Congestive Obstructive Pulmonary Disease, and Pain Management
- Created Veteran- and family-facing components of the HHS-VA national initiative to reduce adverse drug events for diabetes medications
- Provide information about the drugs, and encourage Veterans and family members to engage their providers and health care teams to select appropriate treatment goals and develop a safe and personalized treatment plan

VHEI PROGRAM DEVELOPMENT
In conjunction with VHEI Program Handbook updates, VHEI national program staff created a new initiative for organizational development of the national VHEI Program
- Goal—build a shared understanding among VHECs of the Program’s values, vision, mission, and goals, and how the updated Handbook supports their work
- Methods—convene VHEC small groups to identify and discuss their personal and work-related values, how their work expresses VA’s ICARE values, and visions of future VHEI Programs
- Future—complete the processes of articulating and disseminating VHEI Program values, vision, mission, and goals in FY 15

VHEC PROFESSIONAL DEVELOPMENT PROGRAM
- The FY 14 program theme, Building the Facility VHEI Program, was directly connected to the organizational development processes and revisions to the VHEI Handbook
- Webinar showcased the work of 2 VHECs who’ve established strong VHEI Programs in their facilities; provided tools for other VHECs to help strengthen their programs

VHEC NETWORK SUPPORT
- Monthly conference calls about NCP, VHA, and VACO initiatives, especially related to VHEI
- Showcase of VHEC successes in developing facility VHEI programs
- Consultation and technical assistance to VHECs and key VHEI stakeholders
- Health education programs and resources designed for VA clinical staff and Veterans
- Collaboration opportunities for local VHECs, HPDP PMs, and HBCs with PACTs and other facility staff
- For the fourth consecutive year, accepted a PCS consultation with The Joint Commission (TJC). The consultations offer education for the field, strategies, resources, and tools to help facilities meet TJC patient education standards that help patients engage with their providers/health care teams to create personalized treatment plans and navigate complex health care delivery systems

VETERAN LARRY KARLIN gets physically active at the VA’s 2014 National Veterans Summer Sports Clinic, which was attended by NCP staff.

HPDP: NATIONAL OUTREACH
- National Disabled Veterans Winter Sports Clinic (March/April, Snowmass, CO)—NCP Staff provided opportunities for Veterans to take the HLA, and promoted the HLA by leading an educational session, “What’s Your Health Age?,” with record attendance
- National Veterans Summer Sports Clinic (September, San Diego, CA)—NCP Staff promoted the 9 HL messages, HLA, VHL, and MOVE!*
SUSTAINED VALUE

Fiscal Year 2014 NCP Highlights

Did You Know?

Dr. Michael Goldstein, Associate Chief Consultant, and Peg Dundon, National Program Manager for Health Behavior, helped develop the content of the Tobacco Cessation Module of ‘DocCom,’ an effective new online program offered by EES and available to help HPDP staff improve their patient-centered communication and clinician coaching skills.

SELECTED RESEARCH ARTICLES BY NCP STAFF:

ARTICLES BY NCP STAFF:


NCP developed a variety of communications—2 of which won national communications awards—to support its programs, empower field staff, and educate Veterans.

**VHL COMMUNICATIONS TOOLKIT**

In addition to the variety of materials and resources used to promote the VHL to Veterans and their families and VA clinical staff, a number of new resources became available in FY 14:

- **VHL Web Tour**
- **2 new Buck Slip inserts** (Patient and Family versions) inform individual Veterans about the VHL and how to access it online
- **Electronic Bulletin Board**
- **Hold Message—Voice Recording** (2 Scripts available) informs individual Veterans about the VHL and how to access it online

**CLINICAL PREVENTIVE SERVICES**

- **2 new national reminders** for Tetanus Immunization were developed, with projected release in 2015
- **Completion of an Immunization Composite project** that was a joint effort between VA and Indian Health Service
- **New VHA Guidance Statements:** Screening for Syphilis and Vancella Immunization
- **Updated VHA Guidance Statements:** Screening for Hepatitis C, Screening for Osteoporosis, and Herpes Zoster Immunization
- Development of content for a future patient-facing Internet page for VHA Clinical Preventive Services

**Did You Know?**

In 2014, NCP was recognized with national awards for patient-oriented communications products:

- **2014 National Mature Media Awards, “Government Brochure/Booklet”— Silver Award: Informational brochure on PSA testing for prostate cancer screening (NCP, Minneapolis VA HSR&D Center of Innovation, and Minneapolis VA Center for Chronic Disease Outcomes Research)**

**SUSTAINED VALUE**

**GLOSSARY**

- **ACIP** Advisory Committee on Immunization Practices
- **CDC** U.S. Centers for Disease Control and Prevention
- **CPG** Clinical Practice Guidelines
- **CT** computed tomography
- **CVT** Clinical Video Telehealth
- **DoD** U.S. Department of Defense
- **DPP** Diabetes Prevention Program
- **EES** VA Employee Education Services
- **FY** fiscal year
- **GEC** Geriatric and Extended Care Services
- **HBC** Health Behavior Coordinator
- **HCS** Health Care System
- **HHS** U.S. Department of Health and Human Services
- **HL** Healthy Living
- **HPDP** Health Promotion and Disease Prevention
- **HSR&D** Health Services Research & Development
- **MHS** Mental Health Services
- **MHV** My HealtheVet
- **MI** Motivational Interviewing
- **MOVE®** MOVES® Weight Management Program for Veterans
- **NFH** Nutrition and Food Service
- **NMOC** New Models of Care Initiative
- **Ol&T** Office of Information and Technology
- **ONS** Office of Nursing Services
- **OPCCT** Office of Patient-Centered Care and Transformation
- **OSI** Office of Strategic Integration
- **PACT** Patient-Aligned Care Team
- **PBM** Pharmacy Benefits Management
- **PSA** prostate-specific antigen
- **PCP** primary care providers
- **PCS** Office of Patient Care Services
- **PM** program manager
- **PM&S** Physical Medicine and Rehabilitation Services
- **QUERI** Quality Enhancement Research Initiative
- **T2I** VA Transformational Initiatives
- **TEACH** Patient Education: TEACH for Success
- **TLC** Telephone Lifestyle Coaching
- **TS** Telehealth Services
- **USPSTF** U.S. Preventive Services Task Force
- **VA** Department of Veterans Affairs
- **VACO** VA Central Office
- **VAMC** VA Medical Center
- **VCS** Veterans Canteen Services
- **VHA** Veterans Health Administration
- **VHEC** Veterans Health Education Coordinator
- **VHEI** Veterans Health Education and Information
- **VHL** Veterans Health Library
- **VISH** Veterans Integrated Service Network
- **VSO** Veterans Service Organizations
Our programs highlight the VA's **Integrity, Commitment, Advocacy, Respect, and Excellence (ICARE)** and we

- Are committed, prepared, and equipped to meet the health care needs of Veterans and caregivers
- Strive for excellence in our work, products, and services for Veterans and caregivers
- Foster teamwork and innovation to achieve our mission for Veterans
- Communicate effectively in a professional, timely, thorough, and succinct manner

**NATIONAL CENTER FOR HEALTH PROMOTION AND DISEASE PREVENTION (NCP)** is a field-based national program office of the Office of Patient Care Services that strives to improve the quality of life for Veterans by providing VA clinicians evidence-based health care practices.

**NCP VISION**
An all-encompassing culture of health promotion and disease prevention throughout the continuum of care that supports Veterans in achieving optimal health and well-being.

**NCP MISSION**
NCP advocates for health promotion, disease prevention, and health education. NCP advises VHA leadership on evidence-based health promotion and disease prevention policy. NCP provides programs, education, resources, coordination, guidance, and oversight for the field to enhance health, well-being, and quality of life for Veterans. To accomplish this mission, NCP partners with colleagues within and outside VHA.

Linda S. Kinsinger, M.D., M.P.H.
*Chief Consultant for Preventive Medicine*

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